

Commitment of Constantia Packaging

For a company writing new chapters in a more than 40-year success story, tradition is not just an important part of the corporate culture. It guarantees the commitment to values and corporate and social responsibility.

This commitment is manifested in a company strategy that reconciles cost efficiency and profitable growth on the one hand with social, environment and socio-political concerns on the other.

- **Constantia Packaging's "Code of Ethics"**
- **Strong Social Engagement**
- **Listed at the VÖNIX-Index**
(Sustainability Index of the Vienna Stock Exchange)

Constantia Flexibles – Statement of the CEO

"Constantia Flexibles is a leading group of flexible packaging companies supplying customers worldwide in the food, pet food, beverage and pharmaceutical industries.



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As a globally active corporation we are conscious of our economic, social and ecological responsibilities. We are fully aware of the necessity for sustainable thinking and actions and are proud of the successes we have achieved.

Sustainable action also must determine our future and we bear this responsibility for our community. Sustainability and the environment are topics that are a fundamental part of our business focus and are reflected in a defined product strategy towards process goals. We are sure of our ability to responsibly implement our objectives."

Jan M. Homan, CEO Constantia Flexibles

Processes – target for climate protection

Constantia Flexibles is committed to reduce CO₂-emissions by 20 % by 2015. (related to sqm output – reference year: 2005)

- Process achievements:** reduction 2005-2008
- CO₂-emission:** - 3 % p.a.
 - Water:** - 4.3 % p.a.
 - Organic Solvents:** - 5 % p.a.

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Constantia Flexibles' Drukkerij Verstraete plans to build its own wind turbine for environmental friendly electricity production in 2011.



The world of labels

The group of companies making up Constantia Flexibles' Division Labels draws on 150 years of experience in container decoration. This tradition has been built upon continuously over the years always reflecting the changing requirements of the market.

The Division Labels of Constantia Flexibles has positioned itself globally as „Specialists in container decoration“ particularly for the beverage industry.

The Constantia Flexibles' Division Labels is the preferred partner for paper labels in

white and metallised paper options, printed in gravure or offset, premium bottle neck foil, plastic labels either in reels or in sleeves, as well as beverage can closures in aluminium foil. The product portfolio is enhanced with the introduction of self adhesive labels for one-way and returnable use.

The Division Labels of Constantia Flexibles is a favoured partner to its customers through its international production facilities and its extensive global sales network. The complete product portfolio guarantees

impartial and competent advice in product decoration.

„One Stop Shop“

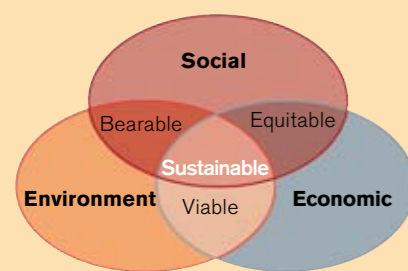
The packaging concepts of tomorrow are developed today in workshops with our customers. Close co-operation with labeling machine manufacturers and other significant partners in the industry ensures the highest level of technical product reliability on high speed equipment. A continuous investment programme assures out long term competitiveness.

Sustainability

Definition:

Sustainability is a "development that meets the needs of the present without compromising the ability of future generations to meet their own needs".

World Commission On Environmental Development (Brundtland-Report), 1987



3 Tenets of Sustainability

Pressure-sensitive Labels

Self-adhesive, pressure-sensitive labels (PSL) made of plastic films for glue-free labelling of beverage bottles. The printed and pre-punched labels are supplied on a roll backed by a release-liner from where they are continuously detached and pressed onto the bottles.



Plastic Wrap Around Labels

For bottles made of glass or PET, glasses and cans. Highly resistant to tearing and moisture, with exceptional brilliance of colour at very low unit costs. Can also be printed on both sides and with special inks like thermosensitive inks or holograms.



‘Coca-Cola’, ‘Coke’, the Coca-Cola contour bottle and the dynamic ribbon device are registered trademarks of The Coca-Cola Company. © 2009 The Coca-Cola Company.

Shrinkable Wrap Around Labels (ROSO™)

With a shrinkage effect of up to 18%, ROSO™ (Roll On Shrink On) is a real alternative to the sleeve. The shrinkable wrap-around labels do also cover the contoured part of the container and therewith enlarge the usable area of the surface. The transparent base film is resistant to moisture, oils and grease and is extremely durable and flexible.



The Division Labels of Constantia Flexibles

Whether you sell smoothies and soft drinks, health-promoting juices, sparkling wine, beer or water – you can trust us to develop a successful packaging style for your brand!

Our refreshing solutions for labelling, bottle neck foils or complete packaging systems will satisfy your thirst for a customized and highly distinctive brand presentation. Attention-getting concepts and highly professional implementation have earned us world market leadership in the field of bottle labels. For example, our matched designs for bottle neck foil and label develop extra impact through perfect colour harmony.

Paper Labels

Labels made of metallized or white paper for body, back and neck of bottles. On request with high gloss gold or silver inks and special effects such as thermochromic inks and holographic prints.



Shrink Sleeves

Shrinkable labels made of PVC, PET, PS or PLA which adjust themselves to whatever the container shape may be. For labelling of nearly all geometric shapes whether of glass, PET or metal or to provide tamper evidence to the container.



Aluminium Lid Labels for Beverage Cans

Cut aluminium label used to protect the contact/drink area of beverage cans from dust and other sorts of soiling. Serves as additional space for branding and resealable closure at the same time.



Aluminium Bottle Neck Labels

Aluminium labels for bottle neck labelling and tamper evidence either to the bottle mouth or right over the crown cork or cap. Available in a variety of die-cuts, formats and embossings.



Crate Labels

Plastic labels highly resistant to weathering for individual marking and identification of standard crates. Easily removable and recyclable.



In Mould Labels (IML)

Preprinted Polypropylene label which is placed in the mould and becomes one unit with the molten PP of the container.

